New Developments Regarding Peirce's Reception in the Hispanic World

by Jaime Nubiola[1]
University of Navarra, Spain
jnubiola@unav.es

English Abstract

A milestone about the reception of Charles Sanders Peirce (1839-1914) in the Spanish-speaking world has been the catalogue *Bibliografía Peirceana Hispánica (1883-2000)*, prepared by Fernando Zalamea. The aim of this note is 1) to summarize some of the main features of that catalogue; 2) to report the new discoveries after its publication in 2006; and 3) to suggest new directions for further research on this area of growing interest on the interaction of Pragmatism and the Hispanic world.

Resumen en español

Un hito en el estudio de la recepción de Charles Sanders Peirce (1839-1914) en el mundo de habla española ha sido el catálogo *Bibliografía Peirceana Hispánica (1883-2000)*, elaborado por Fernando Zalamea. El objetivo de esta nota es: 1) resumir algunas de las principales características de ese catálogo; 2) informar de los nuevos descubrimientos posteriores a su publicación en 2006; y 3) sugerir nuevas direcciones para futuras investigaciones en esta área de creciente interés acerca de la interacción del Pragmatismo y el mundo hispánico.

Resumo em português

Um marco no estudo da recepção de Charles Sanders Peirce (1839-1914) no mundo de língua espanhola tem sido o catálogo *Bibliografia Peirceana Hispánica (1883-2000)*, preparado por Fernando Zalamea. O objetivo desta nota é: 1) resumir algumas das principais características deste catálogo; 2) relatar novas descobertas após a sua publicação em 2006; e 3) sugerir novas direções para pesquisas futuras nesta área de crescente interesse com respeito à interação do Pragmatismo e do mundo hispânico.

Introduction

A milestone in the reception of Charles Sanders Peirce (1839-1914) in the Spanish-speaking world is the impressive catalogue *Bibliografia Peirceana Hispánica (1883-2000)*, prepared by the Colombian mathematician and writer Fernando Zalamea. [2] The aim of this brief note is 1) to summarize some of the main features of that catalogue; 2) to report the new discoveries after its publication in 2006; and 3) to
suggest new directions for further research on the growing interest in the interaction of Pragmatism and the Hispanic world.

**The Bibliografía Peirceana Hispánica (1883-2000)**

In 2006 I coauthored with Fernando Zalamea the book *Peirce y el mundo hispánico. Lo que C. S. Peirce dijo sobre España y lo que el mundo hispánico ha dicho sobre Peirce* (Peirce and the Hispanic World. What Peirce said about Spain and what the Hispanic World has said about Peirce). For my part, I explored in depth and succinctly described all the available data about Peirce’s visit to Spain in November 1870, and Peirce’s comments about Spain and Spaniards throughout his life.

For more than a decade the Grupo de Estudios Peirceanos, based in Navarra, Spain, has been collecting all the secondary bibliography materials related to the reception of Peirce in the Spanish-speaking world. Thanks to the tenacity and ability of Fernando Zalamea, we were able to include in the co-authored volume an impressive catalogue of 139 entries under the general title of *Bibliografía Peirceana Hispánica (1883-2000)*, including a description and evaluation of each one. The catalogue covers the period from 1883 to 2000; it includes ninety-six papers, twenty-five books, ten doctoral dissertations, and eight forewords of Peirce’s translations, all written in Spanish and published in Spanish-speaking countries. Zalamea presents a thorough quantitative and chronological study that shows the geographical distribution of the production, and a wonderful qualitative study of the topics dealt with in these works. The geographical distribution of the production over the years is reproduced in the table below.

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It is evident from the table that more than 90 of the 139 works were written in the last decade of the century. This is a clear sign of the resurgence of Peirce and Pragmatism in the Hispanic world. Zalamea also developed a map with the main polarities and groupings of the topics dealt with in these 139 items that reflects well the main interests in Peirce throughout the twentieth century. The bibliographical production in Spanish centered around three main poles of interest: logic (66), semiotics (65), and Pragmatism (61). In this sense it can be said that the reception of Peirce's work in Spanish repeats the same canons of Peirce's reception in the rest of the world: Peirce is understood primarily as a generic "father" of Pragmatism, as the founder of modern semiotics, and as a great logician whose contributions to logic are, however, little known.

Many of these texts have an introductory character. In retrospect, the most valuable of them may be some careful case studies of a specific topic concerned with the elucidation of the Peircean legacy, such as the creative musement (Barrena 1996), formal abduction (Aliseda 1998), or the existential graphs (Poveda 2000).[3] However, beyond the specific contributions of each case, the Peircean Hispanic bibliography grew thanks to the gradual stabilization of an atmosphere of seriousness and rigor of argumentation, evident in this figure prepared by Zalamea.

What I want to remark on is the outstanding work developed in the Hispanic world over the last fifteen years in translating Peirce into Spanish and making Peirce's texts freely available on the Web. At present there are more online texts of Peirce in Spanish than in English. This translation work was coordinated by Sara Barrena and has been developed by Peirce scholars in most Spanish-speaking countries besides Spain: México, Argentina, Colombia, Chile, Ecuador, Puerto Rico, and Bolivia.[4] Additional good news is that a complete translation into Spanish of the two volumes of The Essential Peirce will soon appear from the Mexican publisher Fondo de Cultura Económica; the translation was conducted by Darin McNabb and Sara Barrena.
New Recent Discoveries

In order to prepare the *Bibliografía Peirceana Hispánica (1883-2000)*, Fernando Zalamea and I made an almost exhaustive search of all printed texts and doctoral dissertations related to Charles S. Peirce written in Spanish by Hispanic authors before 2000. It was clear from the beginning that after the publication of our catalogue some new authors and items would appear. I briefly describe these recent discoveries here. I do this not by the chronological order of discovery (which at last is irrelevant), but by the date of original publication.

1880. Thanks to the digitalization of old journals and series from the Spanish National Library, it is now possible to identify references to Peirce in the Spanish press that occurred prior to the brief translation of 1883 known until now. These earlier references are in the reports of the scientist Ricardo Becerro de Bengoa, "Las ciencias en 1879" and "Las ciencias en 1880," published in *La Revista Contemporánea* (Madrid, March and November 1880) that reviewed Peirce’s *Photometric Researches* and described Peirce’s work as a geodist in Paris, respectively.[5]

1910. Like most of the discoveries, I found almost by chance a wonderful lecture titled *El pragmatismo* by José María Izquierdo y Martínez, published by the Ateneo of Seville in March 1910. This is a sixty-page volume with the text of the oral lecture and fifteen pages of notes and bibliography. What is most impressive about this text is the clear understanding of Pragmatism by this young lawyer and poet of Seville, who died in 1922, and in particular the great number of bibliographic references, most of them coming from France. In the first decade of the twentieth century Paris was the European capital of Pragmatism. In Spain Pragmatism raised suspicions among authors with scholastic training. It is striking to see the Izquierdo’s enormous enthusiasm (the Spanish *ilusión*) about this new way of thinking: "See how pragmatism, rather than a philosophy of common sense, is philosophy of the highly refined, who, fed from philosophizing, yearn to live by it" (p. 36). The booklet is available on the Web, and thanks to the initiative of the Ateneo of Seville a facsimile edition with two introductory studies was published in 2009.[6]

1924. Probably the most relevant absence in our catalogue of the *Bibliografía Peirceana Hispánica (1883-2000)* was the figure and work of Pedro S. Zulen (1889-1925), the Peruvian philosopher studied by our colleague and friend Pablo Quintanilla. Quintanilla was also the person who pointed out his absence in our catalogue. Zulen stayed at Harvard and prepared a doctoral dissertation there that was published with the title *Del Neohegelianismo al Neorrealismo* (Lima, 1924). The book is a study about the origins of American philosophy, from the School of St. Louis through the neo-Hegelianism of Josiah Royce, and including Peirce, Pragmatism, and neorealism. The section on Peirce (pp. 26-33)[7] is well informed and is a personal reflection about Peirce’s philosophy, relating it to James’s conceptions. It is not a long
book (eighty-six pages), but it contains interesting information. Overall, what is relevant is that this book on American philosophy was published in Peru at that time.

1946. An important book in regard to the reception of American philosophy in the Spanish-speaking world and particularly in México is the volume *Historia de la filosofía en Norte-América*, published by Francisco Larroyo in 1946 (Stylo, México). The eleven-chapter book, which is devoted "to the eminent North-American philosopher and educator John Dewey as a testimony of admiration," provides an overview of the development of philosophy in the United States over the previous centuries, starting with the colonial period. Let me quote extensively from the prologue since it is relevant to the topic of our conference:[8]

> The relations between the United States of North-America and Latin-American have been until now, predominantly, of a political and commercial character. There is even a copious literature about these international relations. The discussion around the way of conceiving and taking sides on the problem of Pan-Americanism is a living example of this state of things.

> The cultural links, in contrast, are, as a whole, poor and deficient. Perhaps only in the domain of art has there been promoted and enhanced an interchange worthy of consideration.

> Amongst the cultural links, the philosophical relations in particular have been extremely stunted. Apart from the philosophical movement of pragmatism, of global significance, North-American philosophy is very little known in the countries of Latin-America. It is not a hyperbole to point that, in general, professional philosophers of one side and the other of the Río Bravo mutually ignore each other.

> And, nevertheless, nothing would be more fruitful for the evolution and progress of philosophy in the New World than a common effort and cooperation in this branch of knowledge.

1957. Luis Rodríguez Aranda, well known among Hispanic scholars since he translated William James into Spanish (*Pragmatismo*, Madrid, Aguilar, 1954; *El significado de la verdad*, Madrid, Aguilar, 1957), wrote an article titled "El espíritu del pragmatismo americano" in *Atlántico. Revista de Cultura Contemporánea* [nº 6, pp. 33-52], a cultural magazine published by the American House of the United States Embassy in Madrid. The article is a well-informed presentation of Pragmatism that deals with the contrasts between Peirce, James, and Dewey.

> These are the five relevant items discovered in the last ten years that should complete our catalogue of the century. The brief presentation that I have made does not do justice to their individual value, but in my opinion the collection presents a good approach to the typical results of Spanish scholars working for decades in relative isolation and in an environment of hostility or at least resistance to American philosophy.
New Directions

In the last section of this brief note I want to suggest possible avenues for exploration and research in order to strengthen this emerging field of research on the overlapping of the Hispanic/Latino world with Pragmatism. Ortega —without any doubt the most international of the Spanish-speaking philosophers of the past century— was publicly hostile to Pragmatism, but nevertheless he could not ignore the peculiar affinity between his views and American Pragmatism.[9] Let me present only one quotation from his well-known *What is Philosophy*?:

In the infant dawning of our century, a philosophy was made out of this idea [truth as the intellectual precipitate of practical utility] that is called pragmatism. With that amiable cynicism that is characteristic of the Yankees, characteristic of every new people..., pragmatism in North America dares to proclaim this thesis— "There is no other truth than success in dealing with things." And with this thesis, as audacious as it is ingenuous, and so ingenuously audacious, the Northern lobe of the American continent made its entrance into the age-old history of philosophy.

Do not confuse the small esteem that pragmatism merits, as a philosophy and a general thesis of life, with any preconceived, arbitrary and bigoted disdain toward the fact of human practicality as contrasted with pure contemplation, and favoring the latter.[10]

For me what is more relevant, besides this caricature of American Pragmatism, is what Ortega writes in a footnote to the first paragraph of this quotation: "With this I suggest that in pragmatism, and especially in its audacity and naïveté there is something profoundly true, even though it be centrifugal" [my italics].

If I understand this passage correctly, what Ortega is trying to say is that Pragmatism is a valuable philosophical tradition but it is alien, foreign ("centrifugal") to the mainstream of European philosophy. Moreover, as Graham notes,[11] there is an autobiographical text of Ortega in which he seems to assert that Pragmatism, which started off on the European stage, did not reach its full maturity until it was integrated into the framework of German philosophy, that is, in the mainstream of his own philosophical position.[12] For me this is one of the main avenues for further exploration of the overlapping of Pragmatism and Hispanic philosophy: if one understands Ortega's thought as a German flourishing of Pragmatist roots, it is possible to bring closer the most distinctive traits of Hispanic philosophy and American philosophy, as Pappas and others have started to highlight.[13]

A second avenue for exploration is the reception of American Pragmatism in the Catholic cultural and philosophical milieu of Spanish-speaking countries in the early decades of the twentieth century. A good number of the Catholic readers of William James have been enthusiastic about the fresh air that James's books offered to the somehow stale Scholastic tradition. Let us mention with Joseph Louis Perrier, the author of *The Revival of Scholastic Philosophy in the Nineteenth Century* (1908) and a student
of John Dewey at Columbia University, "the enthusiasm with which some eminent Catholics of the same country [France] have welcomed the appearance of Pragmatism."[14] I quote from the preface of this volume:

I have likewise studied South American republics in connection with the neo-Scholastic movement in Spain. It is into races, rather than into arbitrary tracts of land, that the world is divided. In spite of the ridiculous principle we call the Monroe doctrine, South American nations are and will always be essentially Spanish. With Spain they speak, they think and they pray. They regard us as strangers, sometimes as barbarians. They emphatically refuse to accept the protection we would force upon them.[15]

In the following year, 1909, Perrier wrote in Spanish a sixteen-page paper in the Colombian journal *Revista del Colegio Mayor de Nuestra Señora del Rosario* with the title "El Pragmatismo." I cite here his opening paragraph, translated into English:

Few philosophical movements have been embraced more enthusiastically than pragmatism. Completely unknown a few years ago, nowadays it has supporters everywhere. With its bright colored flag and its name somewhat barbarian, it has gone around the world. It has been acclaimed not only among Anglo-Saxons: it has attracted attention and aroused the enthusiasm of the Latin races. In France, the *Revue de Philosophie*, of Catholic and Thomistic approach, recently announced its intention to publish articles written by pragmatists themselves. In Belgium, the *Revue Neo-Scolastique* gave in 1907 a highly instructive historical study. At the same time, the discussions were multiplied. Now the theories of James and Dewey were extolled; now they were condemned without mercy. In Germany itself, which seems to have been determined to remain unaware of the new movement, Pragmatism has penetrated by contraband. Just remember the names of Simmel, Mach, Oswald, to be convinced that this philosophy, the philosophy of cooking as it was derisively labeled by devotees of Kant and Hegel, has taken deep roots in the Germanic soil.[16]

The paper is a very general confrontation between Pragmatism and Scholastic philosophy, but for the contemporary reader it illuminates the enthusiasm and the reluctance that Pragmatism raised in the Hispanic world. In 1907 something similar but more scholarly based was published by the Spanish Dominican Marcelino Arnáiz in *Cultura Española* under the title "Pragmatismo y Humanismo."[17] In endnote 21 of his 1910 lecture the Spanish poet mentioned earlier, José María Izquierdo, says of Arnáiz's paper: "If instead of finding this paper, as I did, after having planned my lecture, if I had known it before, it would have changed my work or perhaps I would not have not done it." It is not possible to go into more detail here what I want to stress is that the Hispanic world is still in need of a full-length study similar to the recent book *The Reception of Pragmatism in France & The Rise of Roman Catholic Modernism, 1890-1914*,[18] which deals with the reception of Pragmatism in the Spanish-speaking Catholic world and the suspicions of modernism that followed it. In order to do this work, I want to remark on the great value that the Spanish-language journals and magazines of those decades hold for the historian of ideas. These works are starting to become available online, with easy access through electronic tools.[19] They are a real treasure of hitherto buried
secrets that are useful in better understanding the affinities and contrasts between Pragmatism and the Hispanic world.

Finally, besides these two wide avenues for further explorations, I want to mention two names that require much more attention. The first is the French philosopher Henri Bergson (1859-1941), who is always in the middle of the dialogue or confrontation between Pragmatism and Scholasticism. The second is José Ferrater Mora (1912-1991), a student of the Spanish Pragmatist Eugeni d'Ors. As all of you know, Ferrater has had an immense influence in the Spanish-speaking world thanks particularly to his *Diccionario*. His own philosophy, which Ferrater calls "*integracionismo,*" is a peculiar blend of Pragmatism and most European mainstream movements.[20]

In sum, besides Zalamea’s catalogue *Bibliografía Peirceana Hispánica (1883-2000)*, there is still a great deal of scholarly work to be done to achieve a clearer view of the reception of Charles S. Peirce and Pragmatism in general in the Spanish-speaking world.

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Notes

[1] An oral version of this note was presented at the First International Conference on Pragmatism and the Hispanic/Latino World, Dept. of Philosophy, Texas A&M University, February 18-20, 2010, College Station, TX.


[8] This is available at http://www.filosoficas.unam.mx/~afmbib/BibVirtual/Textos/Larroyo_Hist_norteamerica/CAP1/CO4601-8.JPG.


[13] Graham gives evidence that Ortega read James early in his career, and that Ortega was aware that James had anticipated "razón vital," the notion central to his philosophy (pp. 147-52). His evidence of James's influences on Ortega by German sources themselves influenced by James is especially convincing (cf. Antón Donoso, "Review of Graham's *A Pragmatist Philosophy of Life in Ortega y Gasset*," *Hispania* 78 (1995): 499). Along this line, Gregory F. Pappas has studied the remarkable similarities between Peirce and Ortega on the distinction between indubitable and doubtful beliefs (Gregory F. Pappas, "Peirce y Ortega," *Anuario Filosófico* 29 (1996): 1225-37).


